

culture, tourism and sport board

agenda

Tuesday 13 July 2010

2.00pm

Rooms 7.1 & 7.2

Local Government House

Smith Square

London SW1P 3HZ

To: Members of LGA culture, tourism and sport board

cc: Named officers for briefing purposes

www.lga.gov.uk

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Culture, Tourism and Sport Board

Tuesday 13 July 2010

There will be a meeting of the **Culture, Tourism and Sport Board** at **14.00** on **Tuesday 13 July 2010** in Rooms 7.1 & 7.2, Local Government House, LONDON.

Apologies

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting, so that a substitute can be arranged and catering numbers adjusted, if necessary.

Labour: Aicha Less: 020 7664 3263 email: aicha.less@lga.gov.uk
Conservative: Angela Page: 020 7664 3264 email: angela.page@lga.gov.uk
Liberal Democrat: Evelyn Mark: 020 7664 3235 email: libdem@lga.gov.uk
Independent: Group Office: 020 7664 3224 email: independent.group@lga.gov.uk

Attendance Sheet

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

Location

A map showing Local Government House is printed on the back cover.

Contact

Paul Johnston (Tel: 020 7664 3031, e-mail: paul.johnston@lga.gov.uk)

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Culture, Tourism and Sport Board

Date: 12.05.10

Culture, Tourism and Sport Board - Membership 2009/2010

Councillor	Authority
Conservative (7)	
Stephen Castle [Deputy Chair]	Essex CC
Sir William Lawrence	Stratford-on-Avon DC
Ken Maddock	Mendip DC
Henry Smith MP	West Sussex CC
Trevor Thorne	Northumberland Council
Kevin Carroll	Torbay Council
Geoffrey Theobald	Brighton & Hove Council
Substitutes:	
Roger Begy	Rutland CC
David Lloyd	Hertfordshire CC
Labour (3)	
Simon Henig [Vice-Chair]	Durham CC
Bryony Rudkin	Ipswich BC
Mark Hackett	Manchester City
Substitutes:	
Bob Wellington	Torfaen CBC
Catherine West	Islington LB
Liberal Democrat (3)	
Chris White [Chair]	Hertfordshire CC
Flick Rea	Camden LB
John Commons	Manchester City
Substitute	
Gary Millar	Liverpool City
Independent (1)	
Andrew Cooper [Deputy Chair]	Kirklees MBC
Substitute	
Geoff Knight	Lancaster City

14 Member Board

LGA Culture, Tourism and Sport Board Attendance 2009-2010

Councillors	15/09/09	11/11/09	11/01/10	29/03/10	27/05/10	13/07/10
Conservative Group						
Cllr Stephen Castle	YES	YES	YES	YES	YES	
Sir William Lawrence	YES	YES	YES	YES	YES	
Cllr Ken Maddock	YES	NO	NO	NO	YES	
Henry Smith MP	NO	YES	NO	NO	NO	
Cllr Trevor Thorne	YES	YES	YES	YES	YES	
Cllr Kevin Carroll	YES	YES	YES	YES	YES	
Cllr Geoffrey Theobald	YES	YES	NO	YES	YES	
Labour Group						
Cllr Ian Mearns	NO	YES	YES	YES		
Cllr Simon Henig				YES	YES	
Cllr Bryony Rudkin	YES	YES	YES	NO	NO	
Cllr Mark Hackett	YES	YES	YES	YES	YES	
Lib Dem Group						
Cllr Chris White	YES	YES	NO	YES	YES	
Cllr Flick Rea	YES	YES	YES	NO	YES	
Cllr John Commons	NO	YES	YES	YES	YES	
Independent						
Cllr Andrew Cooper	YES	YES	YES	YES	YES	
Substitutes						
Cllr David Lloyd	YES	YES	-	-	-	
Cllr Gary Millar	YES	-	-	YES	-	
Cllr Roger Begy					YES (as observer)	

Agenda

Culture, Tourism and Sport Board

Rooms 7.1 & 7.2, Local Government House (7th floor)

2.00pm, Tuesday 13 July 2010

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Provisional date of next meeting: Monday 13 September 2010, 1pm

Notes of Decisions Taken and Action

Culture, Tourism and Sport Board

27 May 2010

Local Government House, London at 13.00

Present

Chair:	Cllr Chris White (Hertfordshire CC, Liberal Democrat Group)
Acting Vice	Cllr Simon Henig (Durham CC, Labour Group)
Chair:	
Deputy	Cllr Stephen Castle (Essex CC, Conservative Group), Cllr Andrew Cooper (Kirklees MBC, Independent Group)
Chairs:	
Conservative:	Sir William Lawrence (Stratford-on-Avon DC), Cllr Ken Maddock (Mendip DC); Cllr Trevor Thorne (Northumberland CC), Cllr Kevin Carroll (Torbay); Cllr Geoffrey Theobald (Brighton & Hove)
Labour:	Cllr Mark Hackett (Manchester City)
Liberal Democrat:	Cllr John Commons (Manchester City), Cllr Flick Rea (Camden LB)

In attendance: Cllr Roger Begy (Rutland CC); Nigel Lynn (CLOA); Paul Raynes, Steven Skelton, Rebecca Rossini, Paul Johnston (LGA Group)

Apologies: Cllr Henry Smith (West Sussex CC); Cllr Bryony Rudkin (Ipswich BC)

1. Notes of the last meeting

The notes of the last meeting of the Board were agreed as a correct record.

Cllr White congratulated Ian Mearns and Henry Smith for their recent election as Members of Parliament. Cllr White also congratulated Cllr Hackett on his recent election as Lord Mayor for Manchester City Council.

Members noted that the next Board on 13 July would include a tour of the Olympic Park in Stratford.

Action

Officers to prepare congratulatory letters to Ian Mearns MP and Henry Smith MP.

2. Engaging with the new Government

Cllr White introduced the item by noting that the Government's coalition document was largely satisfactory, though lacked detail on libraries and tourism.

Members said that Government proposals for the National Lottery could lead to small, rural communities having difficulty in covering additional administrative costs, and thus would be unable to continue to run the lottery.

Members said that they were pleased with Government proposals to give tourism a higher focus within the Department for Business, Innovation and Skills, and hoped that this would lead to better joint working in government in supporting tourism. Members said that, in the face of significant cuts to local government funding, the Government should nonetheless look to maintain free entry to museums and galleries. Officers noted that a decision on which local government grants should be cut had not yet been made.

Members added that there was a significant amount of learning to be taken from the Total Place pilots that had recently concluded. This would apply in particular to District Councils, who could face significant challenges from cuts in government grants. The Total Place pilots had been run to look at closer joint provision of local services, and Officers said that the LGA Executive had agreed on 20 May to an open and comprehensive “offer from local government”, which included significant savings through bringing local services together.

On live music, Cllr White said that the Board had historically opposed calls for further cuts in ‘red-tape’, and that the Board’s view had been that more should be done by the sector to encourage high quality musicians to perform live music.

Members reiterated the importance of supporting a sporting and wider cultural legacy from the 2012 Games, and added that the LGA Group had an important role in emphasising the importance and potential of the Games to member Authorities.

Members welcomed the additional licensing powers being granted to local authorities.

Members discussed the future role of quangoes and which quangoes they would like to support in the future. Officers noted that this was an issue that the LGA Group would continue to explore. Members also said that it was important for the Group to ensure that funding from any regional organisations or quangoes that were discontinued be redirected to local government.

Decision

Members noted the report.

Action

Officers and Lead Members to continue to reflect the Board’s steer in future lobbying work.

3. Lobbying on libraries

Cllr White said that the libraries modernisation review was currently postponed, and that the Government was also reviewing the proposed creation of a Libraries Development Agency.

The Board discussed the future role of the Museums, Libraries and Archives Council and the apparent overlap between its local government improvement work and that of the LG Group. Members agreed that further work should be done on this.

Decision

Members agreed to undertake further work on the future role of the Museums, Libraries and Archives Council in relation to local government improvement.

Action

Officers to develop proposals for the Board to consider.

4. Update on 2012 Olympic and Paralympic Legacy

Officers explained the Local Leadership, Local Legacy programme, noting that the programme was aimed at providing peer support, benchmarking and help to non-London and SE Councils to use the 2012 Games as a means of addressing health inequalities in those council regions. There was a vital role for Members to play as advocates for this work.

Members said that this programme was a great tool in engaging member Authorities who had not yet fully understood or exploited the potential of the Games to positively impact on their communities. Members added that it was crucial to secure senior Member engagement within Councils to drive enthusiasm forward for the Games and its huge potential to transform areas.

Cllr Hackett said that Manchester City Council had been able to use the Commonwealth Games in 2002 to put sport and physical activity at the heart of the Council's agenda, and that doing so had seen a number of very positive consequences.

Decision

Members agreed that Cllr Chris White should represent the Board on the Member steering group.

Members agreed that short exception reports be included in the CTS Board update papers.

Members agreed that the four Beacons should copy the monthly progress updates for Ministers to Cllr Chris White.

Members noted the update on consultation responses and next steps.

Action

Members to include short exception reports in the CTS Board update papers.

5. Culture, Tourism and Sport conference programme

Members agreed that the Conference should take place in the Cardiff Hilton on the week commencing 28 February 2011. Officers said that discussions would take place with the Welsh LGA (WLGA) to ensure their involvement.

6. Member feedback from outside bodies

Members discussed the UK City of Culture programme, with some concern over the financial and logistical requirements for areas to successfully bid for this programme. Some Members noted that their authority had not been shortlisted for this programme due to the lack of a suitably large venue to host the programme. Cllr White noted that the programme was intended to be low cost. Cllr White added that there had been discussions at a recent UK City of Culture meeting over establishing a service level agreement between DCMS and the host venue; however, those at that meeting had agreed that this was not an appropriate means of securing the aims of the programme with the host venue.

Cllr Lawrence noted that he had attended a meeting of the DCMS Accessibility Forum. Channel 4 had recently been awarded broadcaster rights for the Paralympic Games, and were keen that local authorities share with them examples of what they were doing in preparing and building up for the Games.

Cllr Rea said that she would attend the Youth Libraries Board on 17 June.

Cllr Commons noted that he had attended a World Heritage sites event, and that organisers were keen on closer working with the LGA Group.

7. Culture, Tourism and Sport Board – update on current issues

Members agreed that the LGA Group should challenge CLG on some of the content of their recently published Strategy for Seaside Success working with the Coastal Special Interest Group.

Members said that the future of the free swimming programme should also be clarified in discussions with DCMS.

Members said that they were unhappy with some of the language and tone of the recent CCPR facilities inquiry.

Actions

Officers to take forward Members' concerns with CLG on the Strategy for Seaside Success.

Officers to take forward Members' concerns with CCPR on the recent facilities inquiry.

Date of next meeting

2.00pm, 13 July 2010, Local Government House

13 July 2010

Helping councils to deliver better and more efficient library services

Summary

The LGA has lobbied for future improvement work on libraries to be sector-led. As a start, we have agreed with Ministers a sector-led efficiency programme to help Councils work together to deliver public libraries more efficiently. This paper outlines the nature of the project, which will be delivered by the LGA Group in partnership with the Museums, Libraries and Archives Council.

The full project outline is enclosed at **Annex A**.

Recommendations

Members are invited to discuss the project outline and governance arrangements, and to suggest examples of best practice from their own experience.

Action

LGA officers to reflect members' comments in the future development of this work.

Project board to report to the Chair of the LGA culture, sport and tourism board on progress, learning and future development.

Contact Officer: Martyn Allison
Email: martyn.allison@idea.gov.uk

Helping councils to deliver better and more efficient library services

Background

1. The LGA has successfully lobbied for a sector-led efficiency programme to help councils work together to deliver public libraries more efficiently. The programme will be delivered by the LGA Group in partnership with the Museums, Libraries and Archives Council.
2. On 15 June 2010, Cllr White and an LGA officer met Ed Vaizey MP, Minister for Culture, Communications and Creative Industries. They discussed how library authorities could best be supported to make savings and work more efficiently in response to financial pressures. The Minister agreed, and has subsequently, publically reaffirmed the principle that local services know their communities best and that the solutions should be owned and driven by councils.

Programme outline

3. Initially, the programme will work intensively with around 10 library authorities. When this first phase of work is complete, the lessons learned will be shared with the wider public library network. The programme is based on the following principles:
 - That the solutions for each council will be locally appropriate, and will be owned and driven by councils;
 - That the development of an offer to each council will include a range of options and not a “one-size-fits-all” solution;
 - That discussions on appropriate solutions for the library service will take place within an awareness and understanding of the corporate context of the council as a whole; and
 - It will build upon the strengths of the culture and sport improvement programme to date.
4. The programme will aim, amongst other things, to:
 - ensure that the public continue to have access to a high quality public library service;
 - support local authorities in driving down the cost of the public library service whilst retaining its quality;
 - identify best practice and innovation which can be disseminated and shared;
 - create the conditions to accelerate reform in public library services; showing a commitment to support locally-driven change and innovation.

5. A project board will manage the planning and delivery of the programme. It will be co-Chaired by the MLA and LGA Group with DCMS as an observer, and will report to the Minister and to the Chair of the LGA culture, sport and tourism board on progress, learning and future development.

Libraries Modernisation Review: developments

6. Members have discussed the previous government's Modernisation Review at length. In particular members strongly opposed the creation of a Libraries Development Agency. Speaking at the Remodelling Libraries Conference, on 1 July 2010, at which Cllr White presented the Local Government view, Ed Vaizey MP announced the following:
 - He will "wind down" the Advisory Council on Libraries through the Public Bodies Bill;
 - The proposed duties on Councils to provide free internet on libraries and to provide library membership from birth will be dropped;
 - The Libraries Development Agency will not now be pursued.

Next steps

7. Cllr Chris White will hold a second meeting with the Minister shortly to discuss progress, and officers will report developments with the project to future meetings. The key next steps for the project are:
 - To tender for consultancy and advisory support including IDeA peer support where required – to work alongside and assist Councils and to capture the learning;
 - To identify the 10 Councils who wish to be involved in the programme and scope the individual projects with each;
 - To set up the broader support programme for a larger group of Councils; To formally set up the governance arrangements.

Financial Implications

8. The project will be funded from MLA Improvement funds for 2010-11, and resourced by MLA Directors of engagement, working in partnership with IDeA and Regional Improvement and Efficiency Partnerships.

Implications for Wales

9. The provision of libraries in Wales is a devolved matter and this project will be open only to library authorities in England.

Contact Officer: Martyn Allison

Email: martyn.allison@idea.gov.uk

Support for councils to re-model libraries for changing times

The Challenge

Delivering high quality and effective libraries in the next few years will be challenging. Marginal improvement and efficiency alone are insufficient to maintain and modernise the public's library services. To avoid ad hoc closures and service reductions, we need to take a strategic approach and consider radically different solutions

The most pro-active councils are already looking at very different ways of providing building based, on-line and community library services including shared services and considering new forms of management and methods of delivery such as a less buildings-based more mobile service, wider use of the internet and the transfer of service delivery to social enterprise or private sector providers. Many others are beginning to consider these options.

This proposal will provide support for councils which wish to take this agenda further, to get more out of their public libraries; to seize opportunities like those afforded by new digital developments and to provide better services to library users.

It will align and target the existing improvement support provided by MLA and IDeA to support locally-driven change and innovation in a cost effective way.

The proposal

LGA Group and MLA will work together to support councils, especially where councils want to work together in partnership; by introducing and brokering councils to work together and help them to establish new delivery mechanisms to build economies of scale and sustainable critical mass. The LGA group and MLA would also aim to engage the library professional bodies in this work.

The proposal aims to:

- ensure that the public continue to have access to a high quality public library service
- support local authorities in driving down the cost of the public library service whilst retaining its quality
- identify best practice and innovation which can be disseminated and shared

- provide high quality support for local authorities which the post-programme evaluation shows has made a real difference to the way in which they are approaching the 2011 planning cycle and the future of their library service
- support the library services involved in the programme in developing high quality business plans for 2011 and beyond
- create the conditions to accelerate reform in public library services; showing a commitment to support locally-driven change and innovation.

This work should start immediately, so that the outcomes inform planning for ensuing years' budgets in local authorities.

Principles underpinning the delivery of support:

- That the solutions for each council will be locally appropriate, and will be owned and driven by councils;
- That the development of an offer to each council will include a range of options and not a "one-size-fits-all" solution;
- That discussions on appropriate solutions for the library service will take place within an awareness and understanding of the corporate context of the council as a whole; and
- It will build upon the strengths of the culture and sport improvement programme to date.

The delivery mechanism

The proposal is for intensive in depth support to a smaller number of councils (around ten) and, depending on available resources, for a broader ranging programme for a further 30 to 45 authorities.

The in-depth programme for approximately ten authorities will facilitate councils to work together; providing up to ten days of direct support to each which could involve access to external expertise as well the engagement of peers at political and at senior officer level (drawn from both corporate functions and the service). The programme will:

- help the authority clarify the challenges facing it and to better understand the options available if it considered more radical step change to be appropriate
- enable the council to undertake some very basic options appraisals.
- assist with the process of step change providing access to data and information about what people want from their library service and sector-led best practice in how to deliver this

- facilitate and broker partnership arrangements with other councils interested in exploring joint options for delivery and involving RIEPs as appropriate
- collate the learning from the ten councils supported including, developing in depth case studies and the presentation of the learning back to the sector and other councils

In addition the broader number of councils will have:

- access to a facilitated diagnostic activity with key decision makers including political leaders and Chief Executives
- action learning sets between groups of councils where similar issues, concerns or solutions have been identified.

Identifying partners

It is proposed that a shortlist of councils will be identified where there is both a recognised need and desire to address these challenges quickly; this will principally be based on self-nomination by the councils. Such short listing should not be seen as a judgement upon the performance or competency of a council. Rather, it would be a judgement on who would be most likely to benefit; who can deliver within the agreed timescale; who has political support for involvement and where learning could be best captured.

The councils would initially be contacted by the MLA Regional Manager. Subsequent scoping discussions with the council would need to include the council's political leadership and chief executive as well as representatives of the library service. Before an offer of support could be finalised the council will need to confirm they can commit the necessary time and resource to lead the process with the available support and to agree to share the learning.

Governance

A project board will manage the planning and delivery of the programme. It will be co-Chaired by the MLA and LGA Group with DCMS as an observer. SCL, CILIP and other professional organisations may be co-opted; project management capacity will be provided by MLA. It will report to the Minister and to the Chair of the LGA culture, sport and tourism board on progress, learning and future development.

Staffing and resourcing

It is proposed to allocate resources from MLA's Improvement Funds for 2010/11. Project management capacity for each package provided to a council or group of

councils will be provided MLA's Directors of Engagement and regional managers and they will engage with RIEPs and IDeA as appropriate. They will have responsibility for approaching councils, negotiating offers of support and managing the work of any third parties involved in delivering the support.

Sharing the learning

The final outcome will not just involve the councils enabled to deliver step change in their provision of library services. It will also be that their experience is made available to colleagues across local government. This will be achieved in the following ways including involving the professional bodies – CILIP and SCL in the dissemination of learning that emerges. At the end of the support consultants working with the councils will be required to capture relevant learning and to construct case studies which will then be made available through the IDeA, MLA and CILIP websites. Councils in receipt of support will be asked to participate in learning events and activities including, regional and national events, work with the regional improvement networks and supporting action learning sets for other councils

13 July 2010

Licensing Reform

Summary

This paper outlines the scope and Parliamentary timetable for the Policing, Crime and Social Responsibility Bill (PRSR). This Bill seeks, amongst other things, to make changes to parts of the current licensing regime.

Recommendations

That members note the report and discuss an initial, outline LGA position of the relevant clauses contained in the Bill.

Action

Officers to reflect members' views in future lobbying on the Bill.

Contact Officer: Steve Skelton
Phone No: 020 7664 3074
Email: steven.skelton@lga.gov.uk

Licensing Reform

Background

1. The first session of the current parliament will run until the end of July. Parliament will return from recess in early September, before party conference season. The next Queen's Speech will be held in November 2011.
2. The **Police Reform and Social Responsibility Bill** is one of twenty-three Bills currently before Parliament. Its aim is to *make police forces more accountable and crack down on anti-social behaviour and alcohol-related violence*.
3. As well as the licensing clauses discussed in this paper the Bill will also seek to make changes to Police accountability. This will be a major issue for both government and the LGA and will, to a large extent, dictate both the focus of our lobbying work and the progress of the Bill through Parliament.

Content and context of the Bill

4. The Bill promises to *Overhaul the Licensing Act to give local authorities stronger powers* Specific measures contained within it include clauses to:
 - Allow councils to shut down any shop or bar found to be persistently selling alcohol to children.
 - Ban the sale of alcohol below cost price.
 - Permit local councils to charge more for late-night licenses.
5. The LGA, in its on-the-day response to the Queen's Speech, welcomed measures to increase powers for councils to remove licenses from problem premises, and to shut down shops known to be selling alcohol to children. However, we have argued that any additional revenue from increased licence fees would not be ring fenced for providing extra policing. Late night licences also affect other services, such as street cleaning, and it is important that these can also be funded through licensing revenues.
6. Councils would welcome the power to set locally the floor price for the sale of alcohol in conjunction with the police and local partners.

Next steps

7. The LGA Group Executive met to discuss the priority of lobbying work on new legislation, and agreed that the Police Reform and Social Responsibility Bill would have a High/Medium priority, dependent on the LGA line on police reform.

8. The Bill will be introduced to Parliament in September 2010. It is not clear yet which Minister(s) will be responsible for the Bill. LGA Group Officers are currently involved in pre-consultation with the Home Office on aspects of the Bill and will bring a further report to the CTS Board once more detailed policy proposals have been made.
9. Members should be aware that the licensing and social responsibility aspects of the Bill are likely to receive less time for debate during the passage of the Bill due to the controversial nature of the proposals on police reform. This will make it harder to amend the legislation during Parliamentary scrutiny.

Financial Implications

10. None arising from this report. The financial implication of the PRSR Bill to be assessed when it is introduced to Parliament.

Implications for Wales

11. The Licensing Act extends to Wales, and changes made in the PRSR will have implications for Wales. Officers will liaise with Welsh authorities on issues of specific concern.

Contact Officer: Steve Skelton
Phone No: 020 7664 3074
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Digital inclusion and delivery

Summary

On 20 May 2010, the Government's Digital Champion, Martha Lane-Fox, addressed the LGA Strategy and Finance Policy Review Group. She encouraged councils to use digital technology to deliver efficiency savings, and to use their front line services to drive up digital participation.

Lead members subsequently requested that a follow-up discussion be held at the CTS Board. A further paper, outlining recent policy developments regarding digital engagement and delivery issues will be sent to members in advance of the meeting.

Recommendations *to follow*.

Contact Officer: Steve Skelton
Phone No: 020 7664 3074
Email: steven.skelton@lga.gov.uk

13 July 2010

LGA Culture, Tourism and Sport Programme Board – Governance Arrangements

Summary

This report outlines changes to the governance of the LGA Group's work on the Culture, Tourism and Sport Programme Board, which were agreed by General Assembly on 6 July 2010, and which establish the LGA Group Culture, Tourism and Sport Programme Board from September 2010.

The report also contains proposed meeting dates for the CTS Programme Board for the 2010-11 cycle.

Recommendations

Members are asked to note the report.

Action

Following members' comments, LG Group officers to take forward any suggested actions.

Contact Officer: Steven Skelton
Phone No: 020 7664 3074
Email: steven.skelton@local.gov.uk

LGA Culture, Tourism and Sport Programme Board – Governance Arrangements

Background

1. As part of the LGA Group-wide *Getting Closer* programme, General Assembly, on 6 July 2010, agreed the recommendations of the LGA Executive to make changes to the governance of LGA Group member structures. These changes will come into effect in September 2010.
2. Nine Programme Boards will be created in place of the current Policy Board structures, to deliver the Business Plan priorities through more active engagement with Councils and to strengthen the link between improvement and policy / lobbying.

Programme Board meetings 2010-11

3. Under the new arrangements for Programme working, Boards are encouraged to find their own most effective way of working and not be restricted by formal meetings in London on a set timescale.
4. Following lead members' discussion on 15 June 2010, the proposed first meeting of the 2010-11 Programme Board cycle will be an away-day, following a format that has proved successful for other LGA Boards. This meeting will take place on **13 September 2010**, and the timing and venue for this will be confirmed shortly.
5. Proposed dates for the Programme Board beyond September are set out below. Lead Members were clear that the dates and times below are provisional, and officers will reschedule meetings where necessary to best accommodate Members' availability. Officers will begin this process, in conjunction with Lead Members, once the full membership of the Programme Board has been confirmed.
 - 17 November 2010: 13.00 – 15.00, Conference Rooms 3 & 4, Local Government House
 - 19 January 2011: 13.00 – 15.00, Conference Rooms 1 & 2, Local Government House
 - February 2011: Date and venue to be confirmed; to coincide with the LGA Group Culture, Tourism and Sport Conference in Cardiff.
 - 26 May 2011: 13.00 – 15.00, Conference Rooms 1 & 2, Local Government House

- 21 July 2011: 13.00 – 15.00, Conference Rooms 1 & 2, Local Government House
6. The away-day event in September will serve partly as an induction event for new Members, and will also represent an opportunity for the Board to discuss themes and topics that can be considered over the coming year.
 7. The away-day should also provide an opportunity to discuss what changes to the Board's ways of working Members would like to implement, in order to deliver more active engagement with Councils.

Financial Implications

8. Officers are currently estimating costs associated with the September Away Day and will submit options to Lead Members shortly.

Implications for Wales

9. None specific.

Contact Officer: Paul Johnston
Phone No: 020 7664 3031
Email: paul.johnston@local.gov.uk

13 July 2010

Member feedback from outside bodies

Summary

This paper provides members with the opportunity to **feedback** on recent meetings of outside bodies at which they have represented the Board.

Recommendations

Members on outside bodies are invited to feedback the outcomes of recent meetings they have attended.

Action

Subject to comments from the Board, officers to take forward any suggested actions.

Contact Officer: Paul Johnston

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Recent and future meetings of outside bodies – for member feedback

Recent

Title	Date	Attendees
Meeting with Ed Vaizey MP	15 June 2010	Cllr Chris White
2012 Social Legacy Board	15 June 2010	Cllr Chris White
Local Connectivity Working Group	17 June 2010	Cllr Stephen Castle
Meeting with Mike Farrar, Sports Legacy Steering Group Chair	22 June 2010	Cllr Stephen Castle
LGA / LOCOG meeting	24 June 2010	Cllr Chris White and Cllr Stephen Castle
Nations & Regions Member Meeting	24 June 2010	Cllr Chris White and Cllr Stephen Castle
Jeremy Hunt MP announcement on School Olympics	28 June 2010	Cllr Stephen Castle
ISPAL conference	30 June 2010	Cllr Chris White
Remodelling library services conference	1 July 2010	Cllr Chris White
DCMS Informal Local Government Network	12 July 2010	Cllr Chris White and Cllr Stephen Castle

Forthcoming

Title	Date	Attendees
Informal dinner with London Organising Committee of the Olympic Games and Paralympic Games	14 July 2010	Cllr Chris White and Cllr Stephen Castle (along with LGA Chairman and Group Leaders) at the invitation of LOCOG
Local Connectivity Working Group	14 July 2010	Cllr Stephen Castle
LGA / English Heritage conference	19 July 2010	Cllr Chris White
Sports Legacy Steering Group	21 July 2010	Cllr Stephen Castle
Meeting with Hugh Robertson MP	28 July 2010	Cllr Chris White and Cllr Stephen Castle
Please notify Paul Johnston (paul.johnston@local.gov.uk) of any events/meetings that have not been included		

13 July 2010

Culture, Tourism and Sport Board - Update on Current Issues

Summary

This report updates Members on current issues of interest to the Board which are not covered elsewhere on this agenda. Updates are included on:

- Improvement
- Tourism
- Sport and Physical Activity
- 2012 Olympic and Paralympic Games
- Museums and Heritage
- Major events

Recommendations

Members are asked to note policy developments.

Action

Secretariat / CLOA Advisory Panel as appropriate.

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Update on Current Issues

Improvement

1. The established Cultural Improvement Networks in the East of England, East and West Midlands and London are well placed to support local authorities to respond to the rapidly changing political and fiscal environment and inevitable transformation of cultural services that will result from the unprecedented pressure on public finance.
2. The networks in these regions are led by local authorities in collaboration with DCMS, IDeA and the culture and sport NDPB's. They have built strong and effective partnerships, aligning the priorities of cultural agencies and gaining the confidence of the Regional Improvement and Efficiency Partnerships (RIEPs). Initially projects were focussed on improvement and though this is still an important part of the work, the networks have been able to respond rapidly to immediate needs, for example in relation to: efficiency savings; exploring alternative models of provision; supporting third sector development; and preparing for the move to a commissioning model of service delivery.
3. Some of the initiatives supporting the change agenda are outlined below.
 - In London, the West Midlands and the East regions Library Change Programmes are underway, which are designed to evaluate alternative models of service delivery and realise substantial efficiencies alongside service improvements. London has embarked on a Heritage Change Programme, with similar aspirations for Local Authority Museums, Archives and the Historic Environment.
 - In London the 'Working with Children's Services' Project is engaging Local Authorities in developing new ways of working more collaboratively and supporting third sector development to improve outcomes for children and young people at a local level.
 - The East Midlands partnership is leading a sub regional programme of support to local authorities to undertake a specially adapted version of Culture and Sport Improvement toolkit (CSIT) to deliver efficiency and strategic budget reductions as well as effectiveness. The early focus is on energy efficiency, shared management and shared services, alternative management options and joint procurement. This project will enable local authorities to meet a target of at least £1m additional cashable efficiencies over the next 5 years.
 - Following a survey of local authorities earlier this year the West Midlands network has initiated cross authority discussions with local authorities and the

Arts Council to explore more effective and efficient ways of providing arts and arts development services in the region.

- In July the East of England is hosting ‘Putting People First’, an event that will bring together adult social care commissioners with culture and sport providers to consider the challenges, make the connections and develop solutions.
- The West and East Midlands conference on Strategic Commissioning in May was oversubscribed and well received by participants. Local authorities shared experiences of alternative ways to fund services and to make them relevant to the wider agenda, in particular health, adult social care and children’s services.
- The Regional Cultural Improvement Networks are actively supporting the commissioning agenda, through improving access to quality data, developing evidence and outcomes measures and supporting improved performance management. They are also building capacity in the third sector and supporting Local Authorities through developing consortia.

Tourism

The Seaside Destinations in England and Wales

4. The Centre for Regional Economic and Social Research has produced a report for the British Resorts and Destinations Association entitled *The Seaside Tourist Industry in England and Wales*. The report finds that “*far from being in terminal decline as a result of the rise of foreign holidays, a substantial British seaside tourist industry remains alive and well and seems even to have been growing over the last decade*”.
5. In line with the update on the seaside economy given to the Board at its May meeting, there is concern that this conclusion over-extrapolates from industry data (principally visitor numbers and employment data) to reach conclusions about seaside destination *as places*. For example, the number of jobs has grown in some regions but a focus on the detail for individual resorts reveals that this may not always be the case based on other research which looks at employment as well as visitor numbers.
6. While it is worth acknowledging that, through remarketing the current tourism offer and diversification of the ‘tourism product’ that seaside resorts provide, the future of seaside resorts as tourist destinations can be secured, that is not to say that there are not real issues of concern, mirrored by Councils’ experiences in the day to day management of the seaside resorts where decline is often seen as a reality on the ground. The concern with this report is that the use of so many different sources to assemble the data, region by region and

nationally, from anecdotal on the one hand to pure statistics from the office of employment on the other, all appear to result in differing stories in each case.

7. It should be acknowledged that seaside towns have complex problems as well as poor infrastructure and social challenges. The Coastal Regeneration in English Resorts – 2010 acknowledged that coastal towns had some common themes – ‘migration and population turnover being high, high levels of incapacity benefit, higher proportions of elderly people, low educational attainment and limited opportunities for young people, issues arising from the placement of vulnerable adults and children in coastal settings, giving rise to a high level of houses in multiple occupancy, teenage pregnancy and with some resorts scoring higher in the indices of multiple deprivation’. These are key factors for the future of our seaside resorts and how they will change over time.

Sport and Physical Activity

Putting the People back into Participation

8. The LGA Group has very recently launched *Putting the People back into Participation*, available to view via www.lga.gov.uk/publications. The strategy, which was debated and shaped by delegates at the 2010 LGA Culture, Tourism and Sport Conference and by other organisations who responded to the consultation draft, is designed to encourage even more Councillors to fully utilise the enormous potential of the 2012 Games to get people more active and further strengthen the local partnerships that will achieve that.

Government’s ambitions for school sport

9. Jeremy Hunt MP, the Secretary of State for Culture, the Olympics, Media and Sport and Michael Gove, the Secretary of State for Education, have recently outlined the Government’s ambitions for school sport, which include plans for an Olympic and Paralympic-style school sport competition. The competition is a key part of the Government’s plans to generate a lasting sporting legacy from hosting the London 2012 Games.
10. This initiative is derived from Councils. Councils, along with County Sports Partnerships, should have a key role in planning and delivery of this project as it develops, and we will need to ensure that DCMS appreciate this.

County Sports Partnerships funding

11. The Government has also announced that funding of County Sports Partnerships (CSPs) will cease as part of the cuts across Government. This

cuts relate solely to the CSP funding from the Department of Health (DH) which was supporting CSPs in their work around wider Physical Activity and links with the health sector and does not affect Sport England's core investment, which is focused on sport, or the other local or nationally funded programmes of work delivered by CSPs.

12. CSPs retain strong stakeholder support locally and nationally including Sport England who have re-confirmed their position and remain committed to funding CSPs in their role of supporting National Governing Bodies to increase participation in sport at a local level, and CSPs remain confident that they are the most effective coordinators and sources of local knowledge and intelligence at sub regional level and that are vital to help all partners reach their own individual targets and goals.
13. Members will want to consider whether the health funding for CSPs should be reinstated as part of the spending review.

Free swimming scheme

14. Government funding for free swimming for the under-17s and over-60s will end on 31 July as part of the Government's drive to cut the public deficit. The free swimming scheme, which had been due for government funding until April next year, has been described by Hugh Robertson MP, Minister for Sport and the Olympics, as "a luxury that we can no longer afford."
15. This follows on from the publication by PricewaterhouseCoopers LLP of the Free Swimming Programme 2009/10 – Year 1 Annual Report, which assesses the impact of the Free Swimming Programme during its first year between April 2009 and March 2010. The report suggests that the programme has been at least partly responsible for some really positive changes in the level of physical activity undertaken by those who had participated in free swimming. However, the report does raise a significant question mark over the cost-effectiveness of the scheme. The report is available to view via www.culture.gov.uk/publications/7190.aspx
16. While the LGA Group recognises that the Government has a number of very tough decisions to make in going forward, the Group is very keen to ensure that the full impact on Councils are always considered when making this sort of decision.

Play England

17. Play England has announced a proposed reorganisation in the light of the imminent reduction in the value of its contracts with the Department for Education (DfE) for 2010-11 and the changing policy context for the play agenda under the coalition government. The national play body is reshaping its

work to focus more on supporting local communities to develop and run their own play spaces and services. Play England is in talks with DfE about a new contract to support this work, and is actively exploring several other opportunities to take forward a new strategy when its main Big Lottery Fund grant comes to an end next year.

18. The charity has launched a staff consultation on a proposed new, reduced structure for Play England. Regional offices would close under the proposals, but a range of new jobs will have a regional and local focus as Play England seeks to build upon the experience and networks it has built over the last four years, and will continue to run a variety of events and training programmes through the year and, in particular, Playday, which takes place on Wednesday 4 August.

2012 Olympic and Paralympic Games

19. The new Government is reviewing the existing legacy architecture and has made a number of early policy announcements. We understand that the main focus for delivering legacy will be mass participation in sport which will be delivered by Sport England and the NGBs. The Local Authority view is that little or no funding is hitting grass-roots sport and encouraging mass participation through NGBs; rather, they have strengthened their corporate centres and their focus is on elite sport and performance. There appears to be a push to support this type of delivery model, but Government needs to understand its dependence on Councils, whether this dependence concerns funding via education or officer time in terms of helping to see the bigger picture. The whole drive to pass on participation responsibility to NGBs and Sport England won't happen without Councils being there to make the connections within and across the system.
20. The Government is suggesting a focus on competitive school sport, basing the policy on the Kent school games. Competition managers are already in place, but competition has to be a meaningful part of a development process. This is more competitive sport for the same young people and any funding will create the organisation of events and not focus on mass participation. To some extent the county sports partnerships games have evolved to give kids not in the elite end the chance to compete, but its part of a development process. This contradicts the government arguments for withdrawing from free swimming i.e. the same kids swimming more.
21. The structural reform of sport and the proposals to bring UK Sport, Sport England and Youth Sport Trust under one roof may have a major effect on the Olympic legacy programme. This is generally viewed by local government as positive because of the duplication.

22. The Government's announcement that it is abolishing the Regional Development Agencies may signal major change for the way CSPs could pick up the Olympic role in the absence of RDAs, or simply delegate down to Councils, linked to City regions, which would probably be the preference in which 2012 is currently organised.
23. The effect of public spending cuts on Sport and Culture budgets is generally accepted at 25% approximately over the next 3 years. Many Councils are proposing closing buildings across the Cultural portfolio.

Museums and Heritage

Heritage Lottery Fund

24. Museums have welcomed Jeremy Hunt's promise of more lottery money for heritage. In his first public speech since taking up the post on in May, he made a commitment that the Heritage Lottery Fund would receive an increased share of lottery profits, back to the levels it received when the lottery was founded in 1994.

HLF Skills for the Future programme

25. The Heritage Lottery Fund announced in June that the fund for its *Skills for the Future* programme would be increased to £17m – treble the amount it originally set aside - allowing 54 projects to go ahead. This money will deliver 808 placements - paid training opportunities for people across the UK seeking a career in heritage. At least seven local authority museums services in England have had projects approved. They will be setting up placements for people to receive training in conservation and areas such as managing volunteers and using social media to get people involved in heritage that will help reinvigorate and broaden the appeal of the heritage industry to job-seekers.

Find Your Talent

26. Following the coalition government's decision to end the *Find Your Talent* (FYT) programme with immediate effect, FYT partners are working together to progress outstanding arrangements and undertake legacy planning. the programme as a whole has played a significant role in extending access to cultural opportunities for children and young people. In the PUSH (Partnership for Urban South Hampshire) region alone, *Find Your Talent* has reached 36,286 children and young people and their families. Creativity, Culture and Education, the national charity that has managed the FYT pilot cultural offer is exploring potential options for the future.

Increasing interest in trust status and contracting out

27. There has been a recent upsurge of interest in trust status amongst local authorities, especially those managing museums, as a means of making services more sustainable in the face of budget pressures. Several authorities are also considering commissioning private companies to run their cultural services.

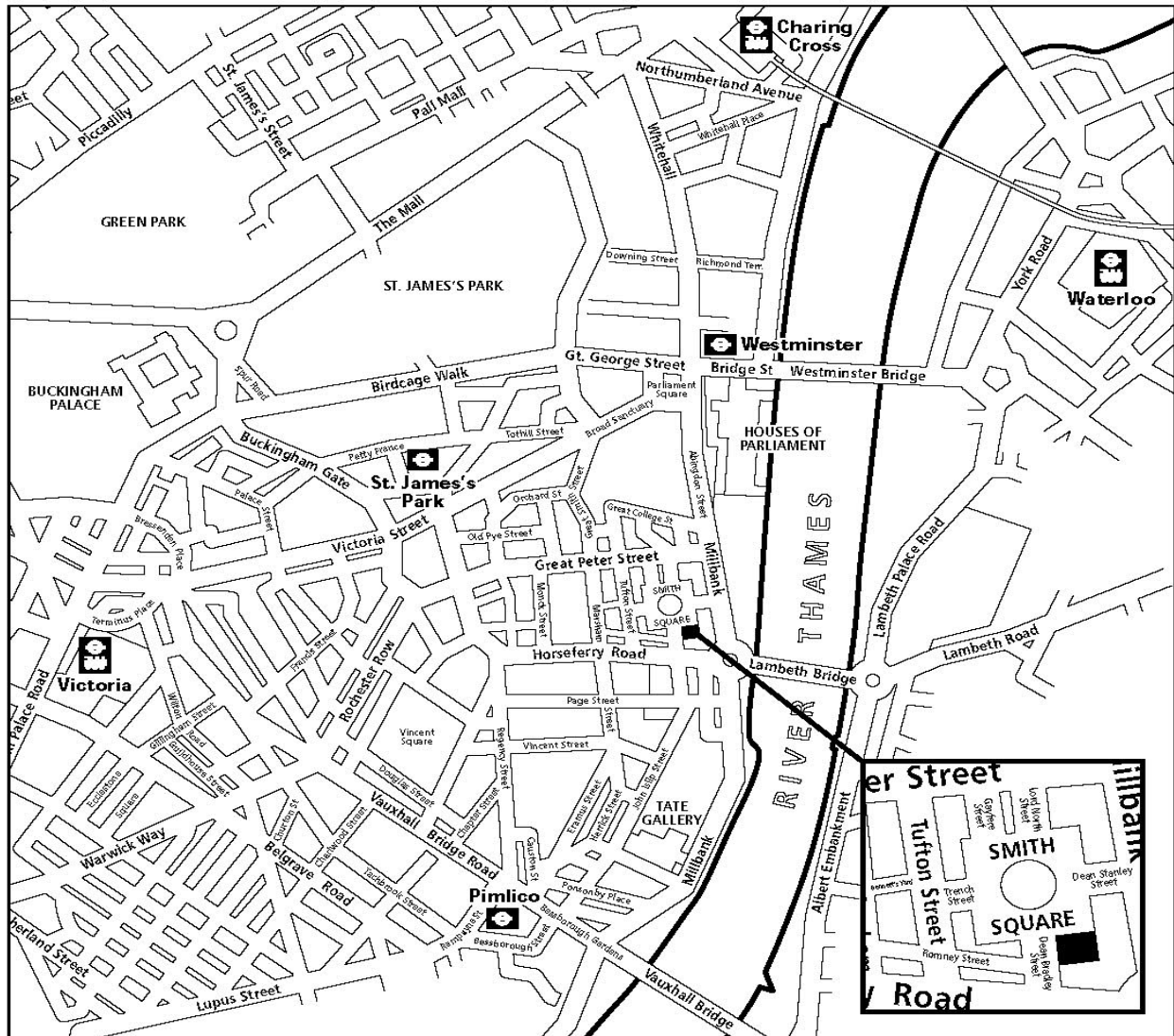
Major events

Ticket Web Site Scams

28. Local Authorities are supporting a national campaign aimed at raising awareness of ticket website scams. The Office of Fair Trading (OFT) Just Tick It campaign is warning festival-goers and sporting fans that summer events are also a peak time for scammers, conning people out of their cash by sophisticated online fake ticketing sites. These offer cheap or scarce tickets, which do not turn up, leaving fans often hundreds of pounds out of pocket.
29. Research from the OFT highlights that one in 12 ticket buyers have been caught out by scam ticket websites with victims losing an average of £80 each. Last year alone, thousands of people lost money over scam sites, offering tickets for everything from the V Festival to George Michael's O2 concert.
30. Authorities are advising the public to contact Consumer Direct if they believe a web site may not be genuine.

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LGA Location Map



Local Government Association

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 Website: www.lga.gov.uk

Public transport

Local Government House is well served by public transport. The nearest mainline stations are; **Victoria** and **Waterloo**; the local underground stations are **St James's Park** (District and Circle Lines); **Westminster** (District, Circle and Jubilee Lines); and **Pimlico** (Victoria Line), all about 10 minutes walk away. Buses **3** and **87** travel along **Millbank**, and the **507** between Victoria and Waterloo goes close by at the end of **Dean Bradley Street**.

Bus routes - Millbank

87 Wandsworth - Aldwych **N87**
3 Crystal Palace - Brixton - Oxford Circus

Bus routes - Horseferry Road

507 Waterloo - Victoria
C10 Elephant and Castle - Pimlico - Victoria
88 Camden Town - Whitehall - Westminster-
 Pimlico - Clapham Common

Cycling Facilities

Cycle racks are available at Local Government House. Please telephone the LGA on 020 7664 3131.

Central London Congestion Charging Zone

Local Government House is located within the congestion charging zone. For further details, please call 0845 900 1234 or visit the website at www.cclondon.com

Car Parks

Abingdon Street Car Park
 Great College Street
Horseferry Road Car Park
 Horseferry Road/Arneway Street